

Business Continuity



AT A GLANCE



The Peplink Balance is a reliable, cost-effective, and full-featured Internet Link Load Balancing solution that caters to a diverse range of business environments.

It provides the flexibility to load balance between multiple Internet connections, such as DSL and cable, for increasing Internet bandwidth, reliability, uptime, and reducing the cost of having expensive leased lines or MPLS. The user-friendly Web Admin and Reporting Service help you to manage your network easily and intuitively. User control and bandwidth QoS features make Peplink Balance the best networking router for businesses of all sizes.



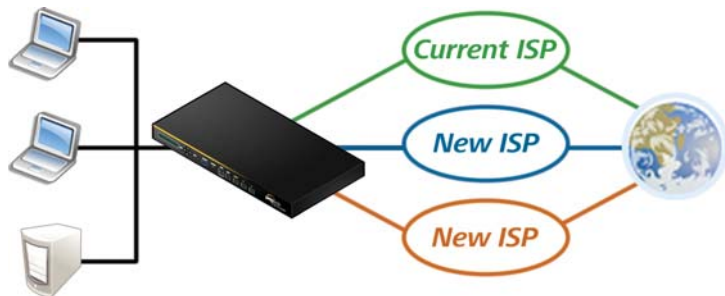
Expand Your Business with Internet.

Business owners are finding that popular cloud computing apps like those available from SalesForce.com, Quickbooks.com, and Google Docs are increasing sales and improving efficiency. In addition, Internet applications like Gmail, Microsoft Exchange, Voice over IP (VoIP), remote collaboration services like GoToMeeting and WebEx, and remote support applications like LogMeIn and GoToMyPc have all gained popularity.



Prepare Internet Contingency Plan.

With increased dependency on Internet applications comes the need to ensure business continuity during ISP outages. Most businesses still depend on a single service provider for Internet access in their branch offices. Any service interruption can bring catastrophic results.



100% Internet Uptime.

Peplink Balance multi-WAN routers can provide your business with 100% Internet uptime! Business owners can now add commodity Internet services like cable and DSL and end up with cost-effective Internet service redundancy. The high-performance Peplink Balance routers let you combine as many as thirteen different Internet services that will detect when any service has gone offline and automatically switch to available services. The highly reliable Peplink Balance will ensure that your business always has Internet access.

You Can Never Have Too Much Bandwidth.

Businesses that migrate to cloud computing and other Internet apps soon find themselves needing more and more bandwidth. Peplink Balance can satisfy your bandwidth-hungry network by load balancing across multiple Internet services. Our patent-pending VPN Bonding feature will even allow high speed uploads and downloads by aggregating the available bandwidth into one larger connection. With aggregated bandwidth, remote office staff can instantly access information on centralized servers.

Peplink Balance Multi-WAN Routers

Case Study of Warehouse Specialists Inc



Integrated Logistics | Supply Chain Solutions

“It’s amazing to find such a great product backed by such a responsive company.”
-Jason Lamine, Network Services Manager

Warehouse Specialists is heavily dependent on inter-connectivity between all warehouses in order to deliver reliable, integrated logistics and supply chain optimization to increase efficiency and reduce costs for a wide range of customers and commodities. An MPLS network that cost tens of thousands of dollars per month was installed to establish the warehouse network, but it had an inherent design flaw: MPLS is designed around one connection. When it fails, the entire warehouse network goes offline. Network Services Manager Jason Lamine decided to look for an MPLS replacement that provided 100% uptime with site to site VPN and hoped to save on recurring monthly costs at the same time.

- One of the largest 3rd party logistics (3PL) firms in the United States.
- 45 locations nationwide, with a total of 14 million square ft. of facilities.
- Required a cost effective, secure, highly reliable corporate network for their internal systems.
- Replaced their original MPLS network with **Peplink Site-to-Site VPN Bonding**.
 - Deployed Peplink Balance 710 in headquarters and Peplink Balance 380 in branch locations.
 - Combined multiple low-cost cable/DSL Internet services to increase bandwidth for inter-connecting warehouses.
- Achieved an **always available corporate network** and more than **50% cost reduction** compared to MPLS.
- Winning Factors:
 - **Easy to use**, all-in-one solution.
 - Multi-WAN allows for 100% uptime.



Customer Spotlight - Business



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